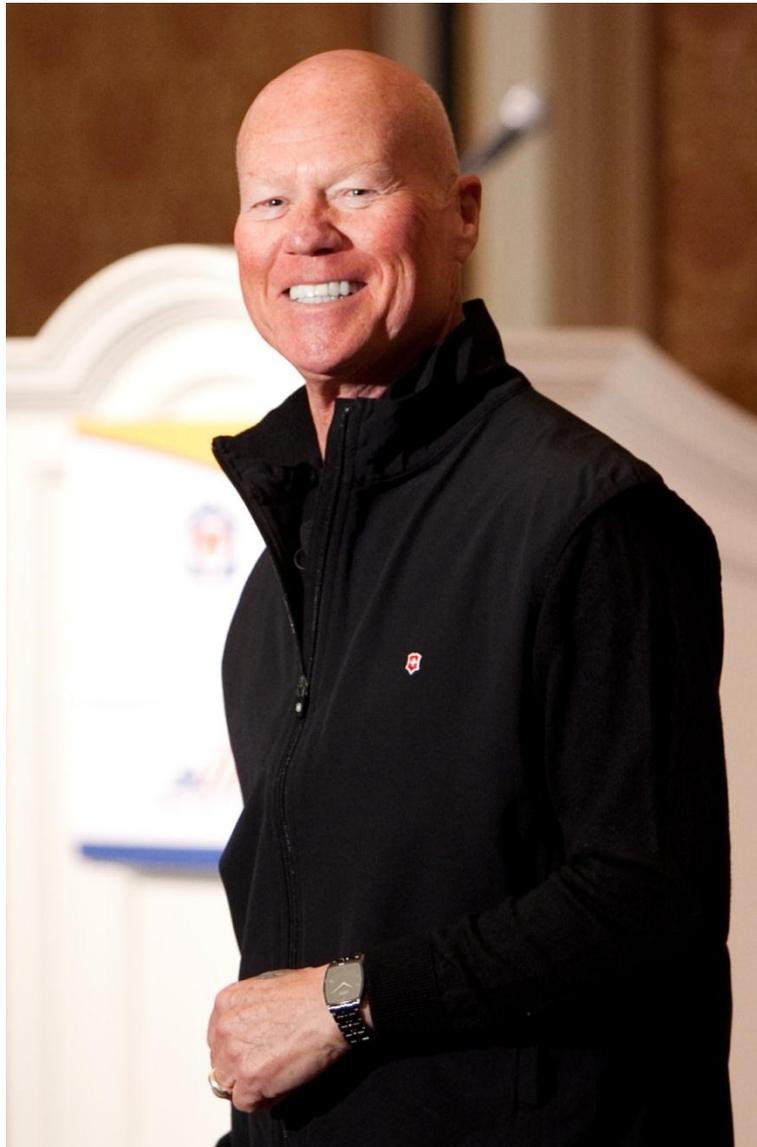




Lance Secretan Ph.D.



Speaking Kit



# Lance Secretan

## About Lance Secretan

Dr. Lance Secretan is widely acknowledged as one of the most insightful and provocative leadership teachers of our time. He is the former CEO of a Fortune 100 company, university professor, award-winning columnist and author of 15 books about inspiration and leadership. His teachings and writings on conscious leadership, are courageous, radical and ingenious and have been hailed as among the most original, authentic and effective contributions to leadership thinking currently available.

Individuals, entire organizations, cities and states have experienced remarkable transformations through his unique mentoring, wisdom and approach. He has helped 6 companies to be named to Fortune's Best Companies to Work For in America list, and 8 others on this list are also his clients, and 30 Secretan Center clients are on Fortune's Most Admired Companies list. Leadership Excellence ranked him among the top 100 Most Influential Thinkers on Leadership in the World and Speakers in America ranks him among the Top Five Leadership speakers.

Lance is an expert skier, kayaker and mountain biker, and he and his wife Tricia divide their time between homes in Ontario and Colorado.

## About the Secretan Center

"Everything we do at The Secretan Center Inc. is about INSPIRATION: Building inspired and inspiring organizations, schools, healthcare and financial companies, cities, states and countries; creating cultures of inspired employees; coaching leaders to inspired performance and lives; delivering keynotes that inspire; inspiring people to learn and grow; sharing messages and ideas that inspire; writing books and developing DVDs and on-site workshops and training that inspires; and certifying consultants, coaches and teachers so they can inspire. Our pledge: Every time we touch others, they become more inspired. Jerry Garcia said, "You do not merely want to be considered just the best of the best. You want to be considered the only ones who do what you do" and these are words we live by."

LANCE'S WISDOM AND INSPIRED  
DELIVERY WILL CHANGE YOUR  
AUDIENCE'S LIVES AND  
ORGANIZATIONS—FOREVER!



## Keynote topics

- **[The Spark, the Flame, and the Torch: Inspire Self. Inspire Others. Inspire the World.](#)**  
Learn how Lance has guided and inspired some of the greatest organizations in the world—and their leaders—to extraordinary levels of performance. Exquisitely honed philosophies developed over nearly forty years of running a Fortune 200 company, coaching, mentoring and advising outstanding leaders in every sector of our society. [»Read More](#)
- **[ONE Dream®: The Journey to Corporate Transformation](#)**  
How great leaders inspire by identifying, realizing, and sustaining a dream and modern examples of great organizations who are practicing this breakthrough concept. Learn how The Secretan Center’s proprietary system of ONE Dream® has transformed organizations. [»Read More](#)
- **[ONE: The Art and Practice of Conscious Leadership](#)**  
How “separateness thinking” has hobbled potential—personally and organizationally—and how thinking as “ONE” propels people and their organizations to peak performance. [»Read More](#)
- **[Inspire! What Great Leaders Do](#)**  
Lance shares the results of deep research that explains exactly what made the most extraordinary leaders unique and successful—in history and today. [»Read More](#)
- **[Reclaiming Higher Ground®](#)**  
We have become experts in the science of “personality”, but the real opportunities lie in understanding what inspires the soul. Learn how to adopt these radical ideas into your own organization, becoming better at asking the right questions instead of having all the right answers. [»Read More](#)
- **[Values-Centered Leadership®](#)**  
Learn a breakthrough concept that revolutionizes executive coaching and performance management, together with the tools to implement it. [»Read More](#)



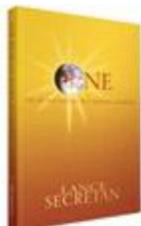
## Books by Lance Secretan

- [\*\*The Spark, the Flame, and the Torch: Inspire Self. Inspire Others. Inspire the World\*\*](#)



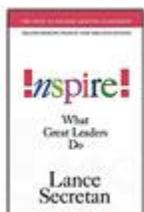
*The Spark, the Flame, and the Torch* is [Lance Secretan's](#) masterwork, representing 35 years of intellectual property—which he calls [Higher Ground Leadership](#)®—developed through his research, client engagements, coaching and teaching experience. He has integrated his philosophy into a unified theory of inspired leadership. It is broad, effective, and extraordinarily inspiring, offering a comprehensive approach to being an inspiring person and therefore an inspiring and transformational leader. [»Read More](#)

- [\*\*ONE: The Art and Practice of Conscious Leadership\*\*](#)



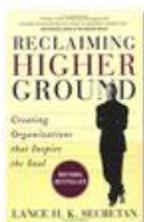
ONE is about the journey we have traveled from oneness to separateness—from a life-view on a conscious awareness that we are part of one story, one planet and one cosmic system, to our current belief that everything and all of us are separate. [»Read More](#)

- [\*\*Inspire! What Great Leaders Do\*\*](#)



So effective are the ideas in *Inspire: What Great Leaders Do* that 15 CEOs and leaders wrote the forward in which they describe the remarkable transformations that happened to their organizations and personal lives when they adopted them. [»Read More](#)

- [\*\*Reclaiming Higher Ground: Creating Organizations that Inspire the Soul\*\*](#)



Dr. Lance Secretan has a radical idea: that people are yearning for spirit and values at work and that the principal role of leaders is to build great organizations by meeting that need. *In Reclaiming Higher Ground* he describes a model used by visionary leaders who are creating the inspired organization of the future. [»Read More](#)



## fees

Lance Secretan's speaking, consulting and coaching fees vary. Please contact The Secretan Center to learn more. Lance travels from Toronto, ON, Canada or Denver, CO, USA.

## book lance for a speech

Interested in booking Lance for a speaking engagement? Please call Tricia Field at 519-927-5213, [tfield@secretan.com](mailto:tfield@secretan.com) or by [completing our online booking inquiries form](#).

## rave reviews

"Of all the speakers I have been exposed to in my life, you are, without the shadow of a doubt, the one who has moved me and will change my life forever."

Isabelle Adjahi, Sr. Director, Investor Relations and Communications, Aptalis Pharma

"I have seen some of the best acts and the best entertainers and presenters in the world during the last 20 years and you were the best I have ever heard!"

Bruce Dumba, Lighting Director, Regina Casino

"Once you began your presentation, the energy in the room completely switched. Suddenly, you were talking about things that truly mattered —how do we create inspiring organizations, what do we really want for our lives? People sat up, they stopped fiddling about on their phones. I could see your words were affecting them deeply and they wanted to hear more. It was captivating for all of us. I learned a great deal, not just more about the principles behind The Spark, the Flame and the Torch, but what it means to passionately convey those ideas and connect with others".

Keir Overton

"I FIND, TEACH AND CELEBRATE LEADERS WHO BUILD CULTURES THAT WILL INSPIRE OTHERS AND CHANGE THE WORLD."

LANCE SECRETAN

