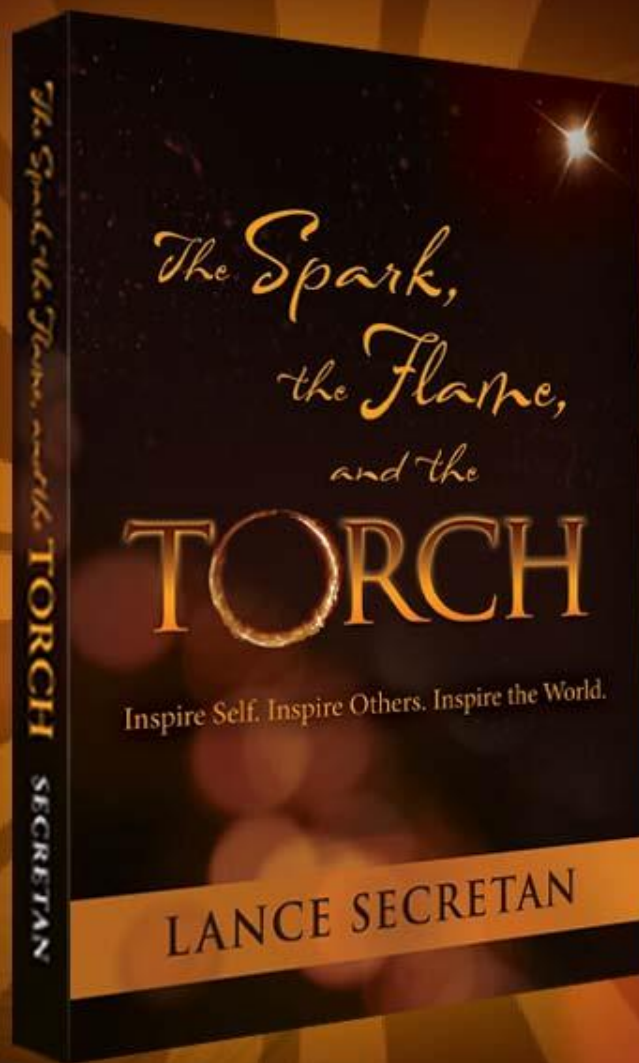




The Spark, the Flame, and the TORCH *SECRETAN*

The Spark,
the Flame,
and the
TORCH

Inspire Self. Inspire Others. Inspire the World.

LANCE SECRETAN

*The Spark,
the Flame,
and the*

TORCH

Inspire Self. Inspire Others. Inspire the World.

Dollar exchange rate easing credit strains
MARKET JITTERS spending power commodities
mutual fund CREDIT CRUNCH
endorses stimulus package Emergency loans
slow revival CAPITAL INVESTMENT
Financial crisis
dollar weakens STOCK MARKET
analysts **Downturn** Inflation earnings
slump Confidence wobbles Profits down
Economic disaster looming
SHARES WORTHLESS **Crash!**
Stocks tumble assets
anxiety deepens Interest rates
survival in doubt liquidity
risk **RECESSION FORECAST** revive
mortgage MONETARY POLICY **Bust!** key indices
currencies Global trends
fear grows announces trading loss
risk **Govt. funds**
Pension funds dry up



DECEMBER 7, 2008



Mammogram
Advice, plus the
Year in Health, A to Z

Joe Klein on
The Tsunami of
Obama Criticism



A Photo Gallery
Of Rescued
Fighting Dogs

TIME

The Decade From Hell

And why the next one
will be better

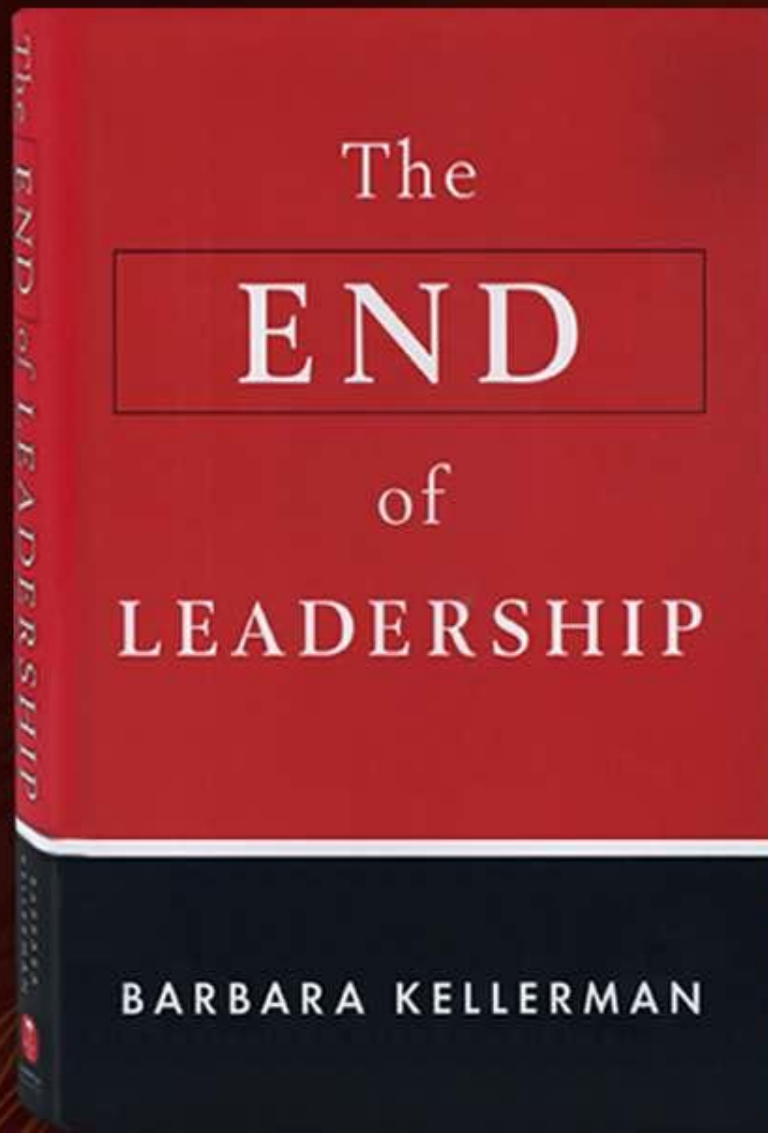
BY ANDY SERWER



WWW.TIME.COM



leadership?



“...there is scarcely any evidence that all this spending...is producing better leaders.”

“The ‘Leadership Industry’ has failed in its roughly over forty-year history to, in any major, meaningful, measurable way, to improve the human condition. The rise of leadership as an object of our collective fascination has coincided precisely with the decline of leadership in our collective estimation.”

Barbara Kellerman, James McGregor Burns Lecturer in Leadership, Center for Public Leadership, Harvard University.

INSPIRATION



*The Spark,
The Flame,
and the*

TORCH

Inspire Self. Inspire Others. Inspire the World.



confusing
motivation
• with
Inspiration

to motivate

to provide
a motive;
to induce,
incite, impel;





• to inSpire

from the Latin spirare, meaning “spirit”, to affect, guide, or arouse by divine influence; to fill with enlivening or exalting emotion, to animate; a divine influence upon human beings, to give life, the breath of God;



motivation

Lighting a Fire
Under Someone

The background is a dark, rich brown with intricate, swirling, golden-brown lines that resemble smoke or fire. In the upper right corner, there is a bright, multi-pointed starburst or spark. The overall mood is warm and inspiring.

inspiration

Lighting a Fire

WITHIN Someone

...but the second most important human
need it to inspire and be *inspired*

inspiration
is the oxygen of the soul



inspire!

www.inspirepledge.com



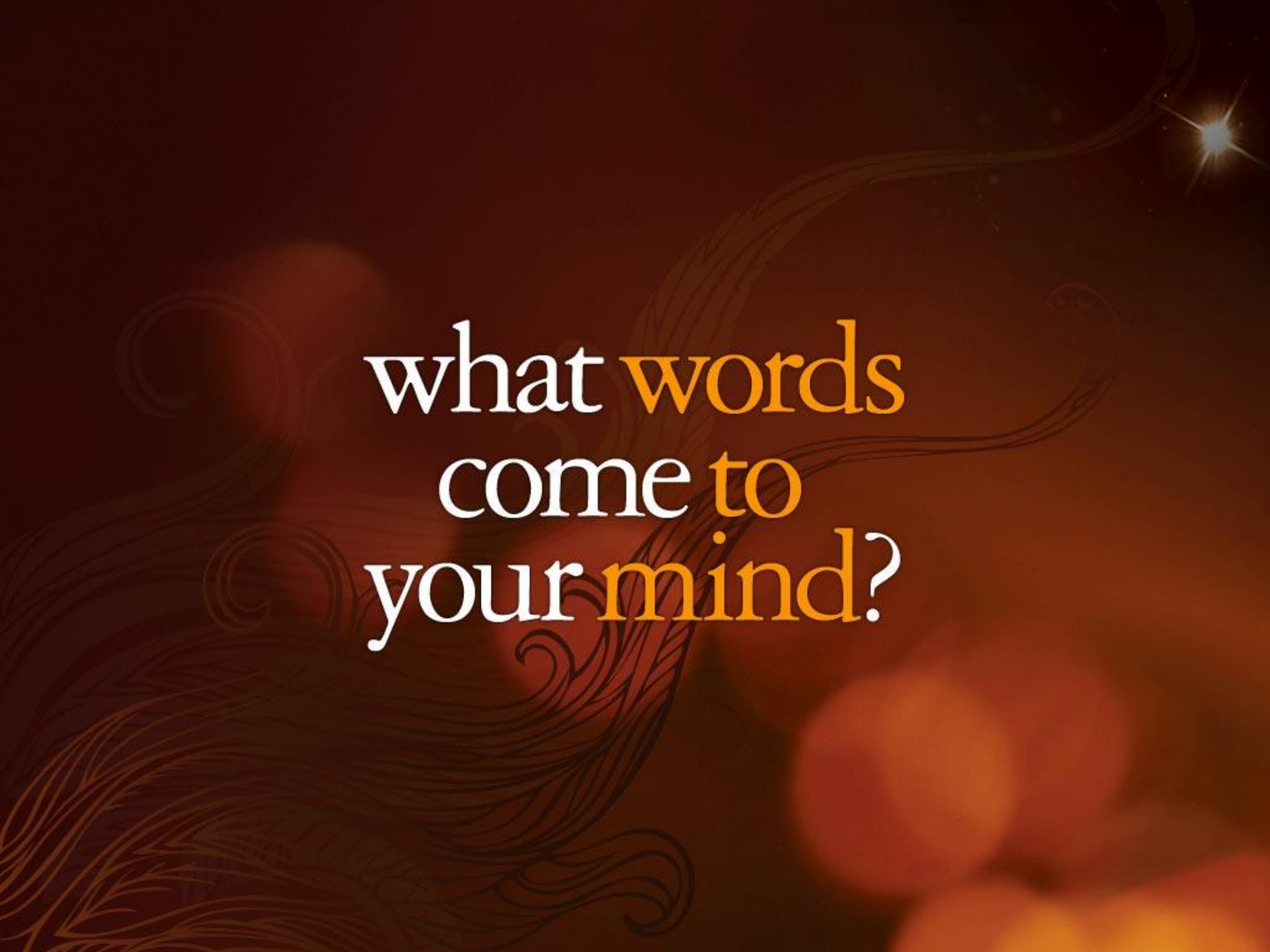
the

SPARK

PASSION

and

Inspiration



what words
come to
your mind?

A person is walking through a glass door or window, their silhouette visible against the bright light outside. The word "Corporation" is overlaid in a large, orange, serif font across the center of the image. The background is a grid of glass panes, and the overall color palette is dominated by blues and greys, with the orange text providing a strong contrast.

Corporation

A photograph of a group of people in a meeting or workshop. In the foreground, the back of a person's head with long blonde hair is visible. To the left, a person in a dark suit is gesturing with their right hand. In the center, a person in a purple shirt is seated and looking towards the camera. To the right, a woman with a ponytail in a light-colored sweater is seated and looking towards the center. The background is a bright red wall with some small white notices or signs. The word "Movement" is overlaid in a large, yellow, serif font across the middle of the image.

Movement

Corporation Movement

Profit
Bureaucracy
Hierarchy
Controls
Politics
Lawsuits
Budgets
Meetings
Fear
Policies
Marketing plays
Regulators

Passion
Change
Transformation
Excitement
Values
Integrity
A Cause
Dreams
Inspiration
Progress
Leadership
Service
Improvement



Deutsche Post 

Walmart
Save money. Live better.



touching
2 billion
people



Manpower®

SIEMENS

Global network of innovation



the power of teaching

A hand holding a yellow chalk stick is writing on a green chalkboard. The board has some faint, illegible writing on it, including what looks like '1914' and 'good'.

A teacher who is attempting to teach without *inspiring* the pupil with a desire to learn is hammering on *cold iron*.

Horace Mann

Teaching is leaving a vestige of one self in the development of another. And surely the student is a *bank* where you can deposit your most *precious treasures*.

Eugene P. Bertin

the

SPARK

Becoming

Inspired

Just the two of us...

Social
Self

Essential
Self





how do we
become inspired
in a world that does not
always feel inspiring
?

1. *Know*
who you are



The North Star: Three Questions

Why What is your
Destiny?

What is your
Character
Statement? *Be*

What is your
Calling? *Do*

1. *Know*
who you are

2. *Build*
inspiring
relationships





how do we build
inspiring relationships?

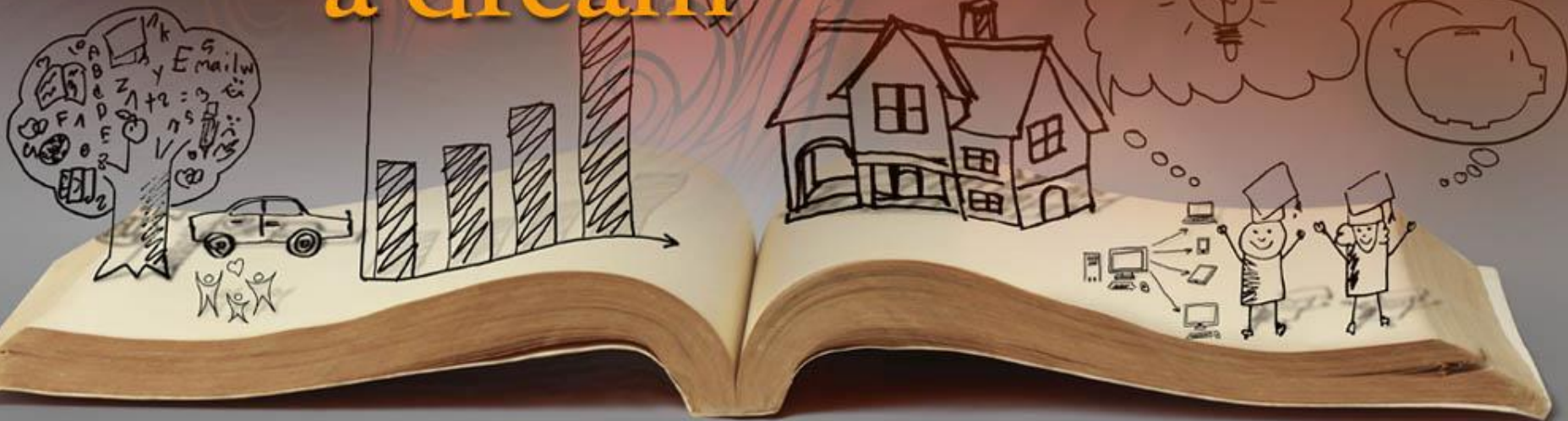
In your personal interactions
do others feel smaller
...or larger



1. *Know* Create_A_Dream
who you are

2. *Build* inspiring
relationships

3. *Create*
a dream



Humana



TO BE
“the third
place”



All people dream, but not equally.

Those who dream by night in the dusty recesses of their mind,

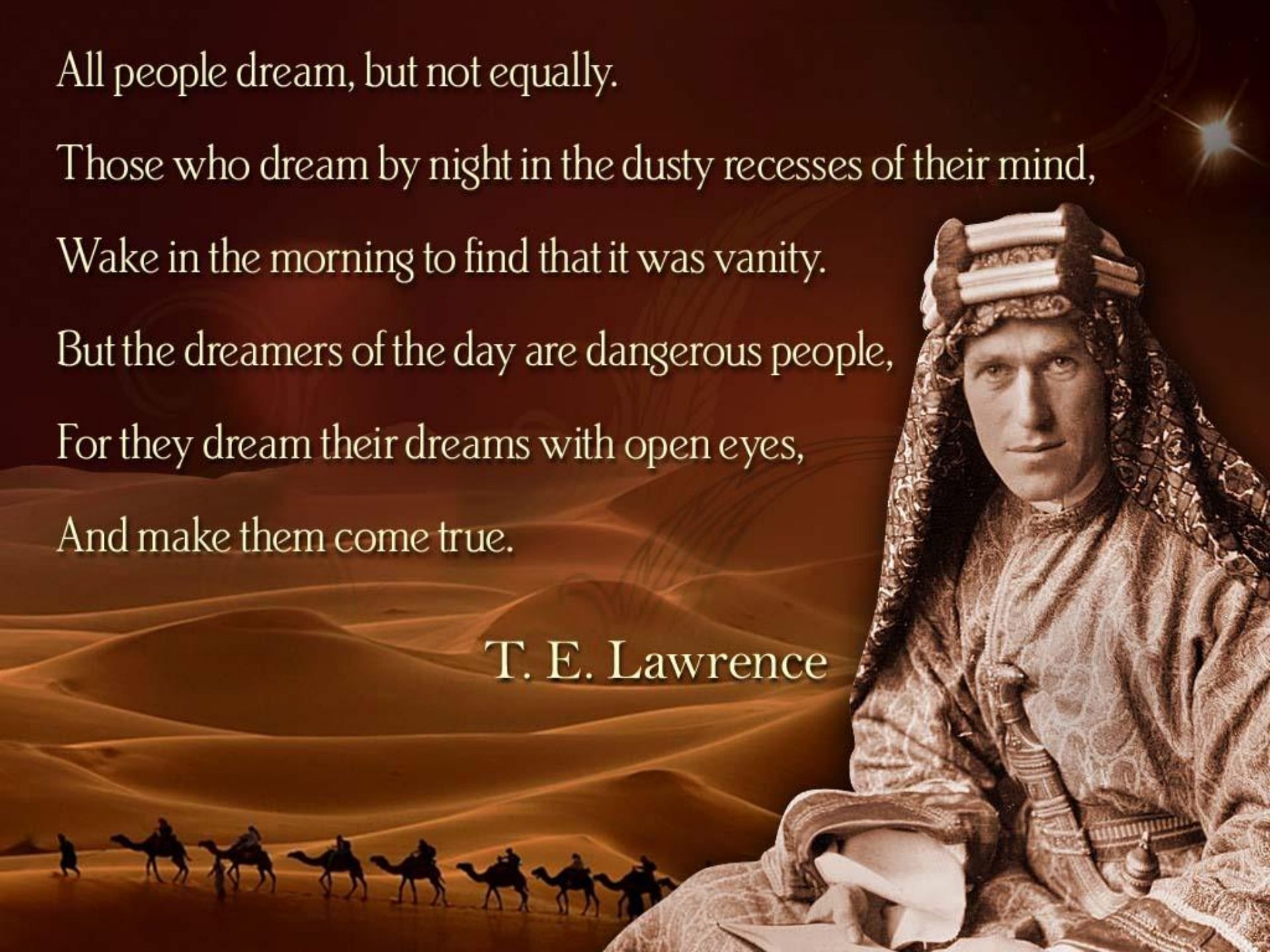
Wake in the morning to find that it was vanity.

But the dreamers of the day are dangerous people,

For they dream their dreams with open eyes,

And make them come true.

T. E. Lawrence



the

FLAME

Inspiring

Others





what are
the characteristics
of uninspiring leaders?

followers

are not

inspired

by leaders who are...



hardly

inauthentic

Self-serving

Dishonest

Unfeeling

Ineffective



the castle principles

Courage
Authenticity
Service
Truthfulness
Love
Effectiveness

the
castle principles

Courage

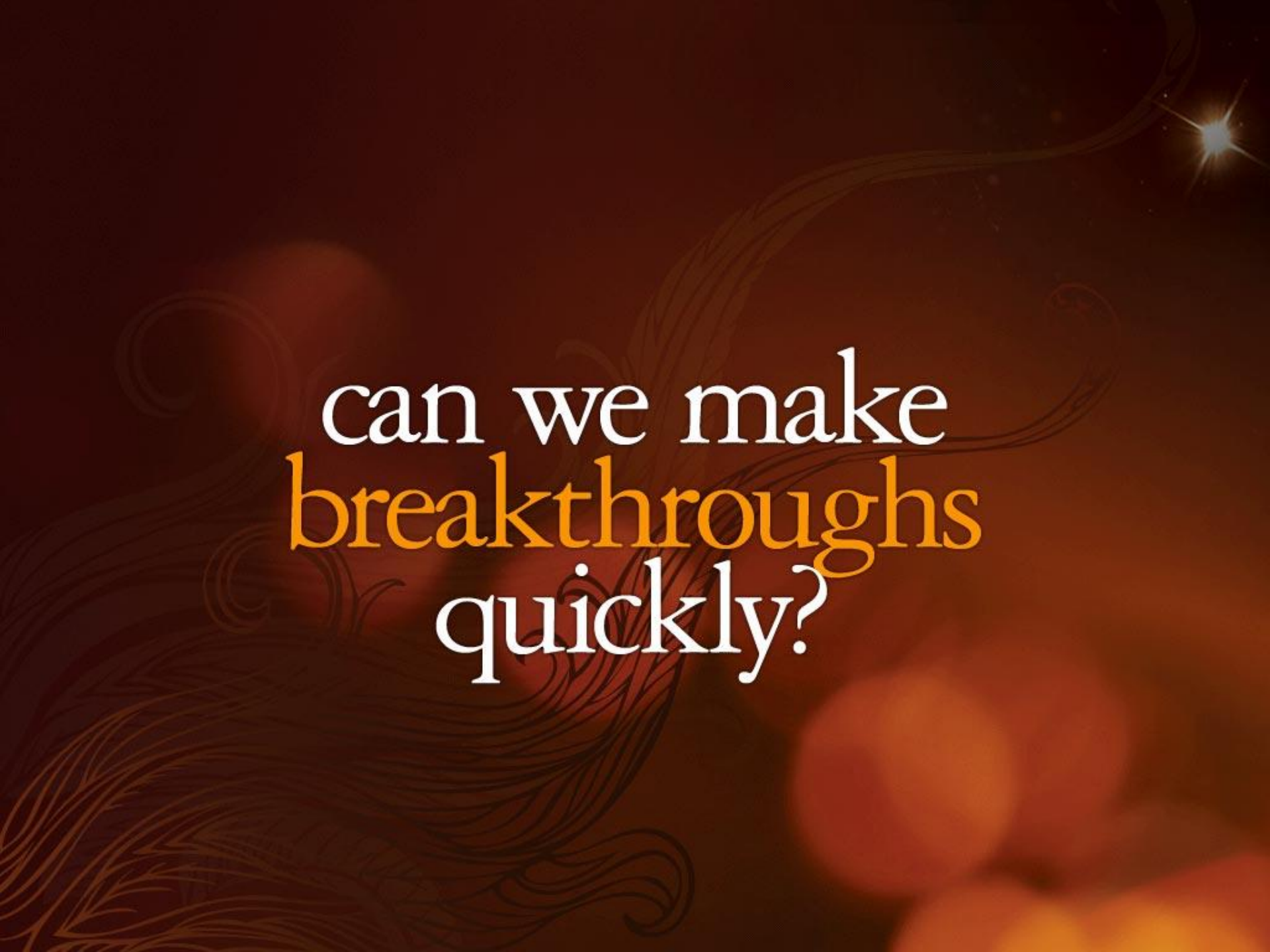
Authenticity

Service

Truthfulness

Love

Effectiveness



can we make
breakthroughs
quickly?

the myth



We sacrifice
WHAT WE ARE

for what we
CAN BECOME



the
castle principles

Courage
Authenticity

Service
Truthfulness

Love

Effectiveness



the castle principles

Courage
Authenticity
Service
Truthfulness
Love
Effectiveness





the castle principles

Courage

Authenticity

Service

Truthfulness

Love

Effectiveness



the castle principles

Courage
Authenticity
Service
Truthfulness
Love
Effectiveness



the castle principles

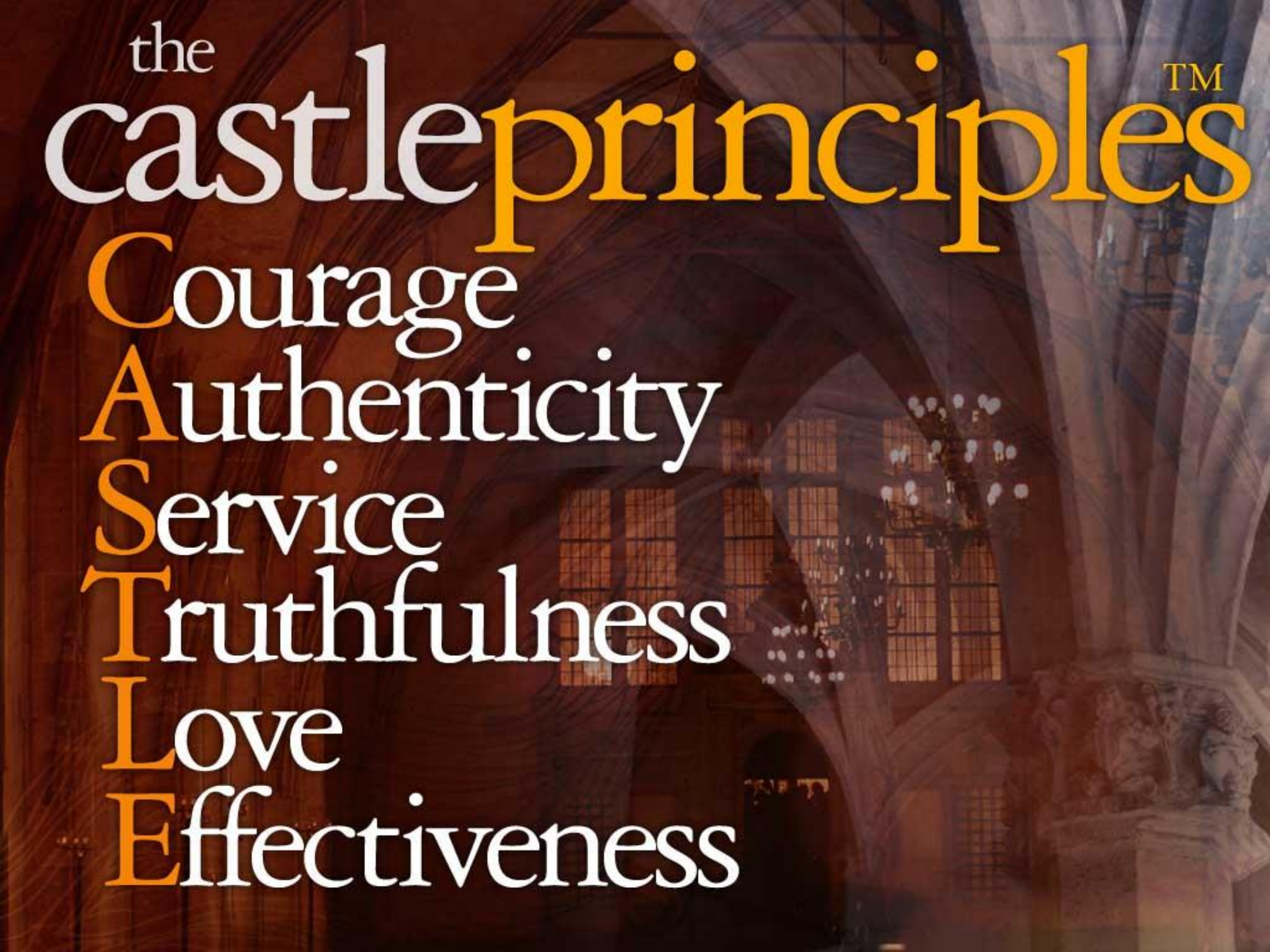
Courage
Authenticity
Service
Truthfulness

Love
Effectiveness

Effectiveness

- Unlearning
- Simple (not necessarily easy)
- Reset
- Elegant and Graceful
- Inspiring
- Honors the Soul





the castle principlesTM

Courage

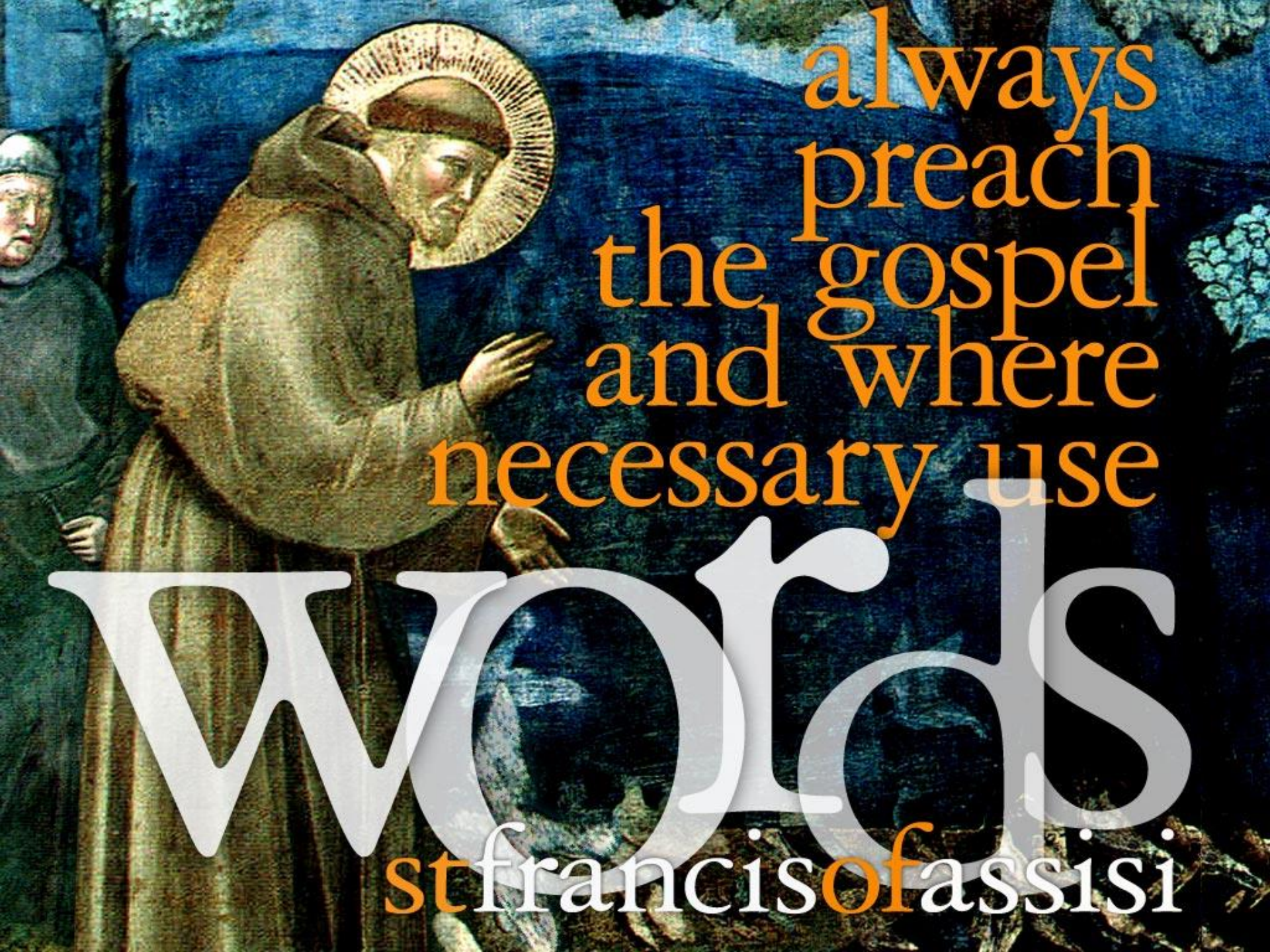
Authenticity

Service

Truthfulness

Love

Effectiveness



always
preach
the gospel
and where
necessary use

words

stfranciso fassisi

the

TORCH

Creating

a

LEGACY

coaching and
performance
management

Values-Centered Leadership®

a model for work and life

MASTERY
LEARNING

CHEMISTRY
EMPATHIZING

DELIVERY
LISTENING

POWER - ACCELERATORS

DIRECTION - SHIFTS

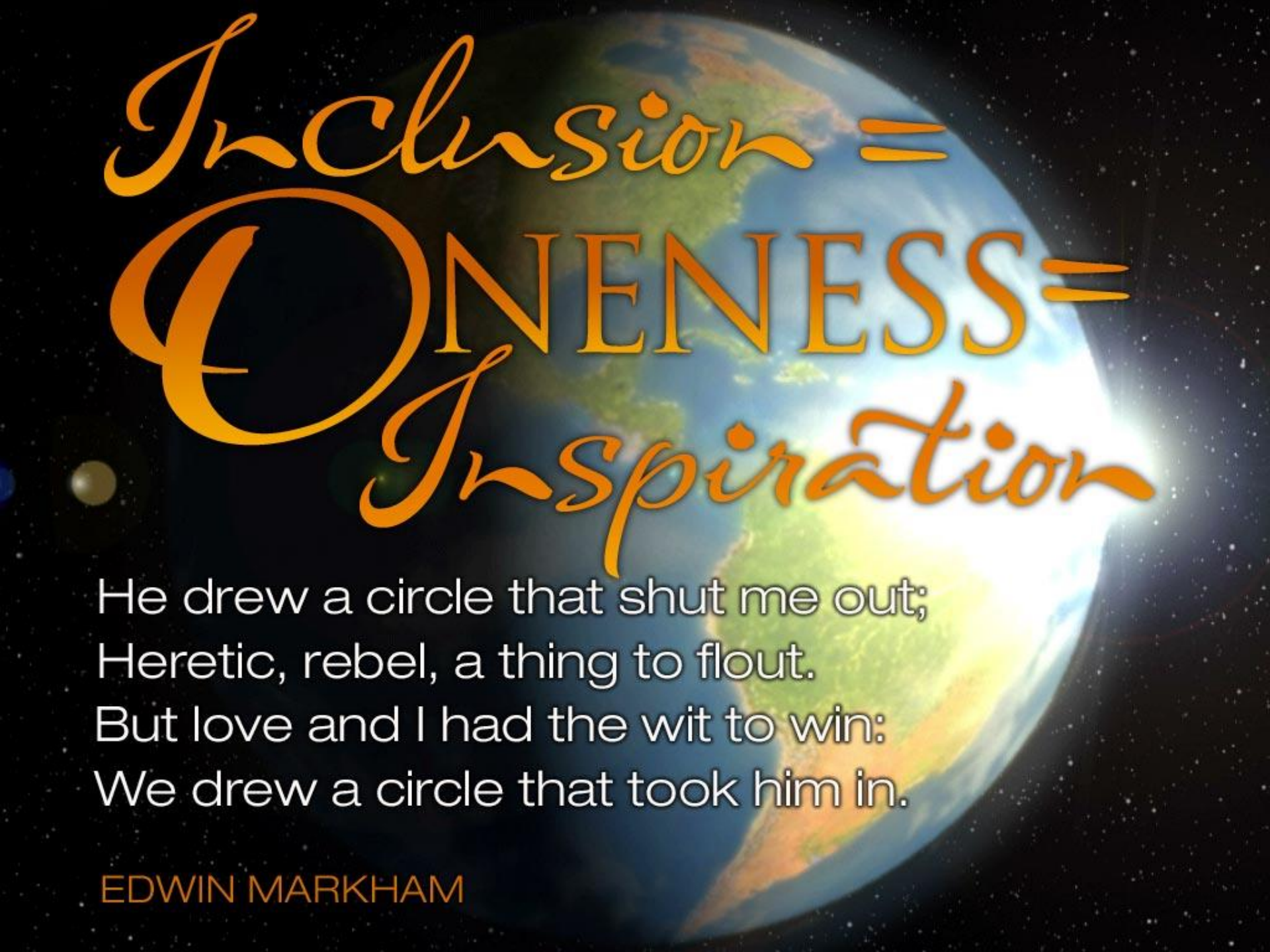


The vector

...but tomorrow it may look like this:

Primary Values		Accelerators		Vector
Chemistry	7	Empathizing	7	0
Delivery	8	Listening	7	-1
Mastery	9	Learning	7	-2

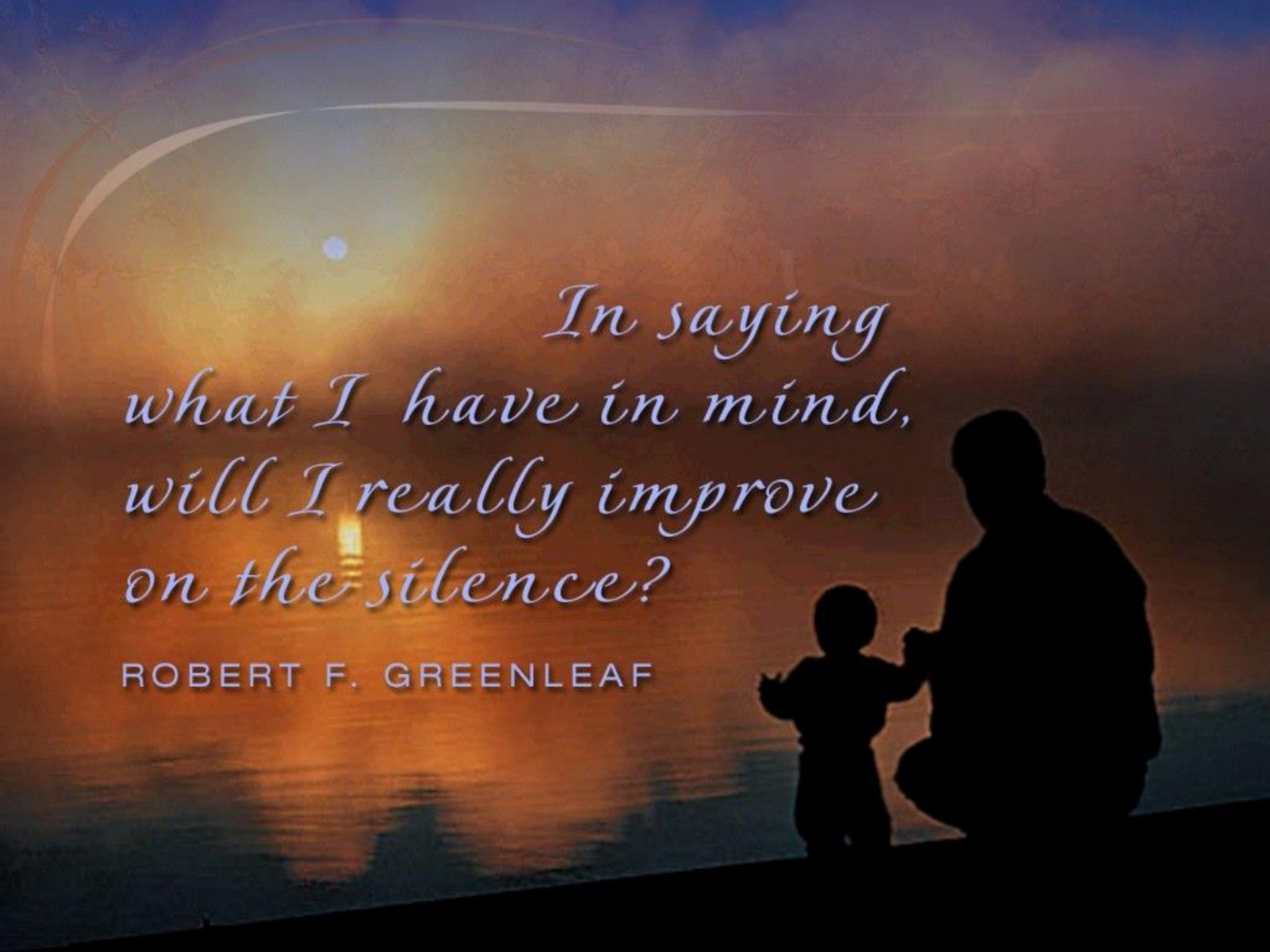




Inclusion = **ONENESS =** *Inspiration*

He drew a circle that shut me out;
Heretic, rebel, a thing to flout.
But love and I had the wit to win:
We drew a circle that took him in.

EDWIN MARKHAM



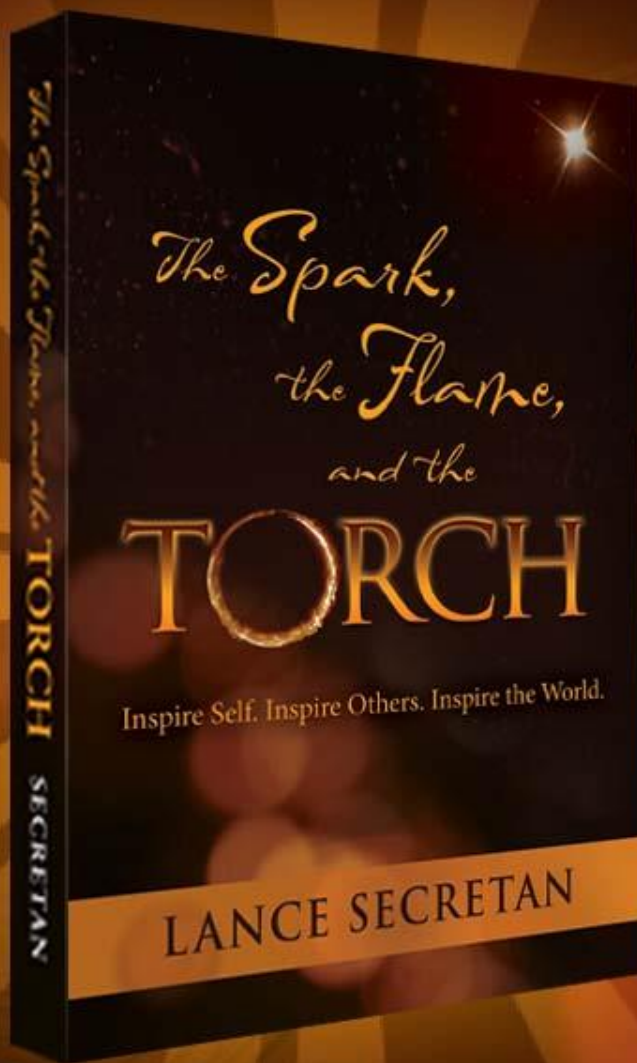
*In saying
what I have in mind,
will I really improve
on the silence?*

ROBERT F. GREENLEAF

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