



The Spark, the Flame, and the Torch: *Inspire Self. Inspire Others. Inspire the World*

“CASTLE® is an acronym that stands for Courage, Authenticity, Service, Truthfulness, Love, and Effectiveness. When fully lived, these principles are the path to becoming free from living small, uninspiring lives, enabling us instead to live bright lives as a flame that lights the way for others, making a difference and lifting their spirits.

Lance Secretan, *The Spark, the Flame, and the Torch*, page 106



The CASTLE® Contract

Growing my *Courage*

COURAGE: Recalling Great Courage

COURAGE: The Challenge

COURAGE: The Commitment

The CASTLE® Contract

Growing my *Authenticity*

AUTHENTICITY: Recalling Great Authenticity

AUTHENTICITY: The Challenge

AUTHENTICITY: The Commitment

The CASTLE® Principles



Courage: Reaching beyond the boundaries of our existing limitations, fears, and beliefs



Authenticity: Being genuine, transparent, and aligned with our inner voice in all aspects of life



Service: Willing, and actively supporting, the good of the other



Truthfulness: Being honest and transparent in all thoughts, words, and actions



Love: Relating to others by touching their hearts in ways that add to who we both are as persons



Effectiveness: Achieving desired outcomes successfully

Take the **FREE CASTLE® Personal Survey** at
<http://www.secretan.com/tools/assessment-tools/castle-personal-survey/>