

## The CASTLE® Contract

Growing my *Service*

*SERVICE*: Recalling Great Service

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*SERVICE*: The Challenge

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*SERVICE*: The Commitment

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## The CASTLE® Contract

Growing my *Truthfulness*

*TRUTHFULNESS*: Recalling Great Truthfulness

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*TRUTHFULNESS*: The Challenge

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*TRUTHFULNESS*: The Commitment

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## The CASTLE® Contract

Growing my *Love*

*LOVE*: Recalling Great Love

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*LOVE*: The Challenge

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*LOVE*: The Commitment

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## The CASTLE® Contract

Growing my *Effectiveness*

*EFFECTIVENESS*: Recalling Great Effectiveness

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*EFFECTIVENESS*: The Challenge

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*EFFECTIVENESS*: The Commitment

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